PRN:		Course Code :	UBA 103 R

First Year **BBA** End Semester Examination Winter 2023

Business Economics

Day and Date: Monday, 04/12/2023 Max Marks: **50**

Time : 10.30am to 12.30 PM Duration: **02** hrs

Instructions: All questions are compulsory.

			Marks	Bloom's Level	CO
Q.1		**Attempt any two from the following**			
	a)	Discuss scope of business economics in India.	06	2	1
	b)	Explain opportunity cost concept with example.	06	2	1
	c)	Examine determinants of demand with example.	06	4	1
Q.2		**Attempt any two from the following**			
	a)	Analyze law of supply with example.	06	4	2
	b)	Identify long term costs with example.	06	3	2
	c)	Analyze various supply elasticity with example.	06	4	2
Q.3		**Attempt the following**			
	a)	Examine various market structures in business context.	06	4	3
	b)	Analyze features of monopoly with example.	07	4	3
		Or			
	b)	Examine price discrimination with example.	07	4	3
Q.4		**Attempt the following**			
	a)	Identify features of deflation	06	2	4
	b)	Analyze Schumpeter's profit theory.	07	4	4
		Or			
	b)	Examine monetary policy of central bank.	07	4	4

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